

Inspiring Pension Education to Greater Heights— Please join us!

30th Annual Conference

October 16–19, 2010, Hyatt Regency Hotel, Incline Village, Nevada

If you can attend one conference this year, this should be the one. Since 1980, NPEA has offered attendees an affordable opportunity to stay informed and up to date on retirement education, communication trends and important issues in the public pension industry. This year's conference will focus on the changes to the financial landscape that continue to affect retirement planning and how we can best communicate those changes to our members through the development of comprehensive educational programs.

Saturday, October 16

4–5 pm **Pre-conference Workshop: Transitioning to Retirement**
Judy Utley, Director of Field Services, Retirement Systems of Alabama and NPEA President-elect

5:30–7:30 pm **Welcome to Nevada and Opening Reception**
Dana Bilyeu, Executive Officer, Public Employees' Retirement System of Nevada

1–2 pm **Staying Connected to Pension Issues Nationally**
Tom Lussier, Lussier, Gregor, Vienna & Associates

2–3 pm **Annual Communication/Education Technology Showcase**
NPEA Professional Development Committee

3:15–4:30 pm **Systems Roll Call: What's Happening in Your System**
Dinner on your own

Sunday, October 17

Vendor exhibits

9–11 am **InFRE Workshop (open to all conference participants)**
Demonstration of InFRE Programs: What You Need to Know About Managing Your Retirement Income (for pre-retirees and retirees) and Controlling Your Financial Future (early/mid-career course)

11:30 am–12:30 pm **Retirement Planning Today: Chaos, Crisis and Choices**
Mary Kusske, CFP, Presenter for Minnesota Retirement Workshops

5–5:30 pm **Conference Welcome**
Susie Dahl, Executive Director, Missouri Department of Transportation and Highway Patrol Employees' Retirement System and NPEA President

5:30–7:30 pm Dinner (provided)

Tuesday, October 19

Vendor exhibits
Breakfast (provided)

9–10 am **Pension Legal Issues Update**
Robert Klausner, Esq., Klausner and Kaufman, P.A.

10:15–11 am **Pension Plan Design and Implementing Changes Panel**
Ken Alberts, Gabriel, Roeder, Smith and Company

11–11:30 am **NPEA Annual Business Meeting**
Lunch (provided)

1–2:30 pm **Crafting the Right Message for All Constituents: A Hands-On Exercise**
Tripp Frohlichstein, Founder, MediaMasters, Inc.

2:45–3:45 pm Concurrent breakout sessions (repeated at 4 pm), including:

4–5 pm

- 1) Communicating Through Teamwork: The Southwest Airlines Model;** *Vincent Lujan, Member Services Manager, New Mexico Employees Retirement Board*
- 2) Comparing Disability Retirement Benefits and Requirements;** *Gina McGrail, Communications Officer, Colorado Fire & Police Pension Association*
- 3) The National Public Pension Discussion: A Member Q&A;** *Tom Lussier, Lussier, Gregor, Vienna & Associates*

6–8:30 pm Dinner (provided)

Wednesday, October 20: Departure day

Monday, October 18

Vendor exhibits
Breakfast (provided)

9–10:30 am **Effective Communication in an Ever-Changing World**
Mark Goldstein, Impact Presentations

10:45–11:45 am **Your Brain Fitness Lifestyle and Memory Camp Techniques**
Mary Futrell, Director of Lifelong Learning, North Shore Senior Center, Northfield, Illinois
Lunch (provided)

Registration available online only at www.npea.com

■ **Early registration deadline**
July 31, 2010

■ **Conference fees**
Attendee regular fee . . . \$650
Early registration fee (before July 31) \$625
Guest fee \$250
Vendor fee \$1,500

■ **Hotel reservation info**
Room rate \$189
Reserve your room online at www.npea.com or by phone at 888-421-1442.
To guarantee a room at the conference rate of \$189 you must make your reservations **by September 15, 2010.**

■ **Transportation**
Fly into Reno Tahoe International Airport; book airport shuttle at www.northlaketahoeexpress.com or 866-216-5222

Who should attend?

- Retirement counselors and benefit analysts
- Trainers and program developers
- Member services and retiree services managers
- Member education managers, specialists and presenters
- Communications officers and specialists
- System directors and executives looking to create, improve or expand member education initiatives